



2027 Line Up

The most important conversations and connections in Alternative Data & AI.

MIAMI - Jan 20th -22nd

HONG KONG - March 19th

NEW YORK - May 20th

MONTAUK - August 9-10th

LONDON - September 30th

NEW YORK - November 4th

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BATTLEFIN DISCOVERY DAYS

JAN 20-22, 2027



**NOBU EDEN ROC HOTEL
MIAMI**

400-600 expected attendees

The Year Ahead: AI &
Alternative Data.
Deep Sector Dive:
Technology, Consumer, Real
Estate

MAY 20, 2027



**INTREPID MUSEUM
NEW YORK**

500-700 expected attendees

Below the Surface:
Uncovering Deep Signals
Using AI & Alternative Data.
Deep Sector Dive: Healthcare,
Life Sciences, &
Tech/Internet

SEPTEMBER 30, 2027

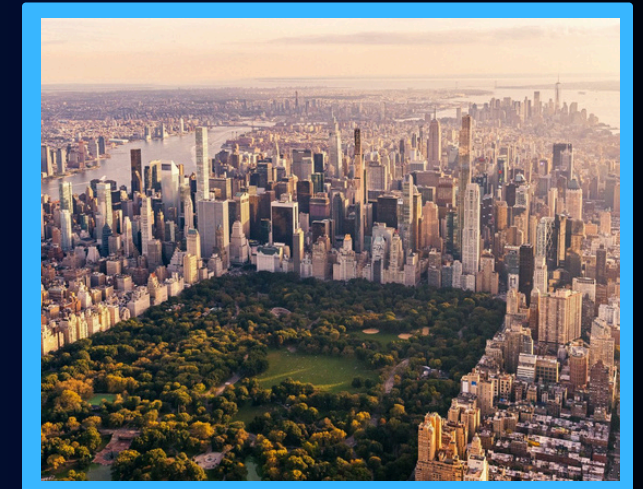


**CHANCERY ROSEWOOD
LONDON**

300-400 expected attendees

Evaluating the adoption of AI
and State of Finance.
Deep Sector Dive: Finance,
Industrials, Energy

NOVEMBER 4, 2027



**NEW YORK ATHLETIC CLUB
NEW YORK**

300-400 expected attendees

2Q & 2nd Half Trends to Drive
Performance into Year End.
Deep Sector Dive: Retail -
Consumer Goods, CPG, &
Industrials

BATTLEFIN EXPERIENCES

Uniquely designed to build lasting relationships between Data Providers and Data Buyers.

HONG KONG ROADSHOW



MARCH 19th 2027

Asia Asset Management and Decision making processes are built on Relationships - join us to meet in intimate meetings with the top Data Buyers in Hong Kong,

Experience our White Glove service as we bring you into the upper echelon of firms in Asia through our closest partners and relationships.

MONTUAK: DATA & AI ON THE EDGE



AUG 9-10th 2027

Exclusive Invitation only event
For top leaders in the Alternative Data Industry. Build relationships and help shape the direction of how AI and Alternative Data are impacting the world for Finance and Corporate America. Two days of discussion, meetings and workshops. Connect and develop relationships.



WHY BATTLEFIN?

We Focus on the Signal, Not the Noise

- The Exabel platform helps showcase data to our buyside customer base
- The Ensemble platform helps data providers amplify the value of their data
- Alt Data Consensus is a standardized consensus layer for funds, built across multiple alt data vendors, benchmarked, transparent, and historically validated



Engage & Expand **Qualified Leads for Clear ROI**

- Pre-qualified data buyers.
- New Leads / new Funds focus.
- Bi-Directional Meeting Scheduler let's you choose the right targeted data buyer firms to meet with.

Show, don't tell, the **value of your data**

- Our panels and content highlight actionable insights from your data to real data buyers.
- We help you demonstrate the value of your data.

BY THE NUMBERS

Demand for alternative data as a crucial component of alpha generation for institutional investors continues to accelerate.

98%

of investment managers agree that “traditional data/official figures are becoming too slow in reflecting changes in economic activity”

75%

of investment managers say that consumer spending datasets will provide “an outsized informational edge in the near future”

85%

of investment managers say that their use of third-party software for managing and using alternative data will increase over the next 5 years

The Alt Data Edge

Source: “Alternative Data Buy-side Insights & Trends 2025 Report,” by BattleFin & Exabel, January 2025

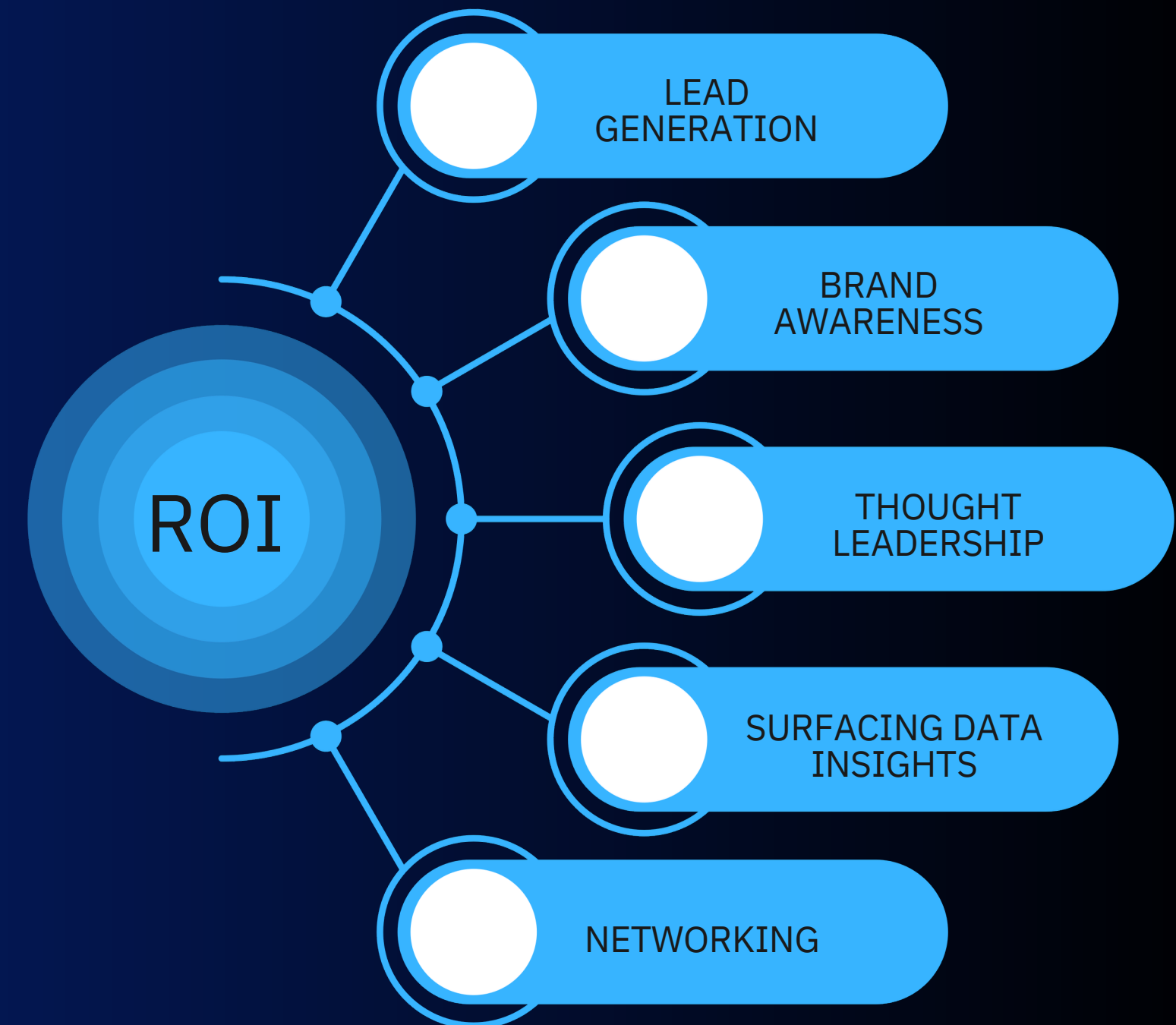
ROI FOCUSED EVENTS

"BattleFin events are always well planned and flawlessly executed. The core value for us as a data vendor is the 1-1 meetings with buyers. In terms of ROI, generally one good deal pays for the time and expense invested, and we have experienced that. We are repeat event customers, so that is always the true test."

DATAPULSE

$$10 \text{ MEETINGS} \times 15\% \text{ CLOSE RATE} \times \$30\text{K A.S.P.} = \$45\text{K TOTAL} \div \$15\text{K EVENT COST} =$$

CASE STUDY: 3x ROI GENERATED



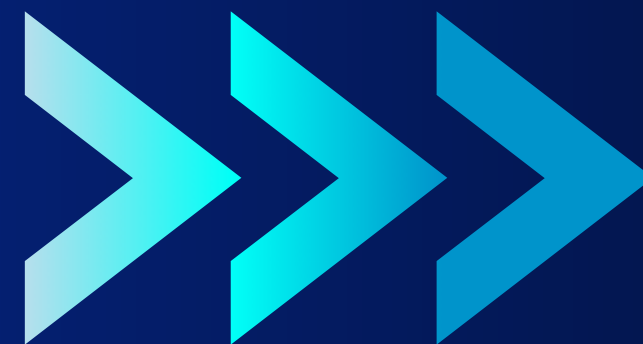
FIRMS DON'T BUY DATA - THEY BUY SOLUTIONS

Leveraging Alternative Data, BattleFin's Discovery Day Events foster global discussions, connecting industry leaders with data experts.

Powered by BattleFin's Ensemble AI, investment firms and corporations tap into data intelligence, making faster and more profitable choices, leading them towards a future of innovation and success.

INDUSTRY CHALLENGES

- DATA DISCOVERY
- VALIDATING DATA QUALITY & VALUE
- CLEAR DATA USE CASES



BATTLEFIN SOLUTIONS

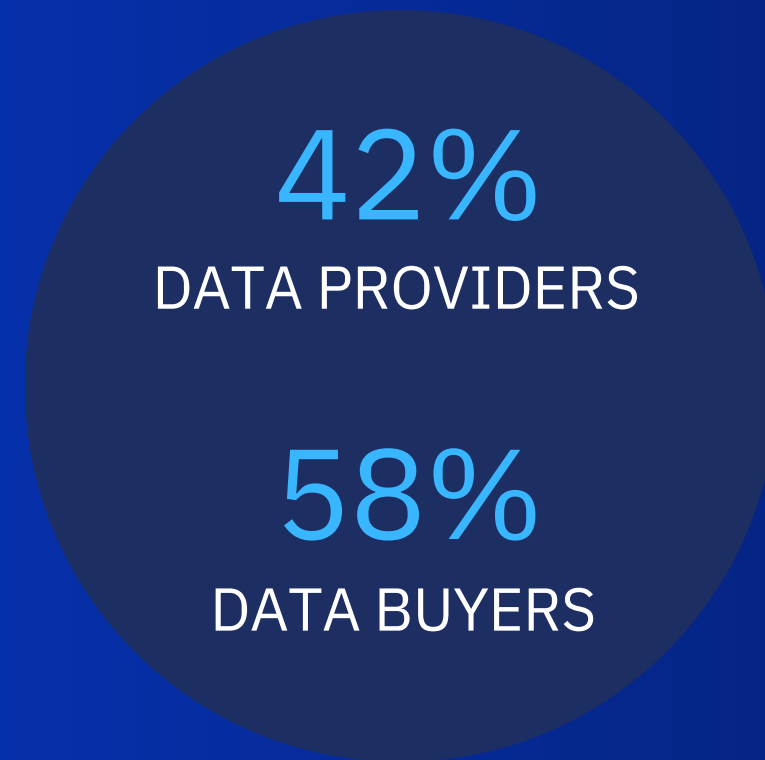
GLOBAL EVENTS
+
AI TECHNOLOGY
+
DIGITAL MARKETING



*There is a reason why
BattleFin events are the most
recommended alt data events
globally.*

How We Compare	BattleFin	Other Events
Global Alternative Data focused events	✓	✓
Data Buyers - Hedge Funds, long only	✓	✓
Technology focused approach leveraging our data analytics capabilities (Exabel and Alt Data Consensus)	✓	x
Bi-directional 1:1 meeting scheduler	✓	x
Live Data Demos	✓	x
ROI Tracking & Analytics	✓	x
Data Buyer Directory	✓	x
Competitions for new data providers	✓	x
Data Mosaic with Mapped Insights	✓	x
BattleFin “Experiences”: We go above and beyond to create socials that enable deep relationship building	✓	x

EVENT DEMOGRAPHIC BREAKDOWN



HEAD OF DATA
STRATEGY

HEAD OF DATA
SOURCING
CHIEF DATA
OFFICER
DATA
SCIENTIST
DIRECTOR OF
RESEARCH
ANALYST

FOUNDER INVESTOR

QUANTITATIVE
RESEARCHER
CEO/CIO/CTO

MANAGING
DIRECTOR
PARTNER PORTFOLIO
MANAGER

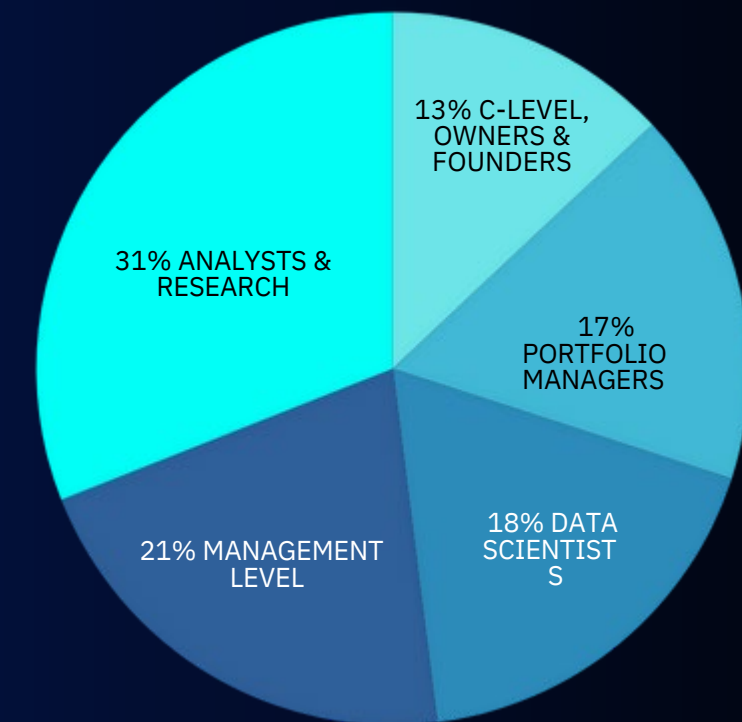
EVENT STATS:

- FUNDS: 90% > \$5BN
- 70% OF FUNDS HAVE DATA TEAMS
- FUNDS SEND 2+ ATTENDEES PER EVENT

TARGETED GROUPS:

- ASSET MANAGERS
- PRIVATE EQUITY
- VENTURE CAPITAL
- CORPORATE

DATA BUYER CATEGORIES



31% ANALYSTS & RESEARCH
21% MANAGEMENT LEVEL 18%
DATA SCIENTISTS 17%
PORTFOLIO MANAGERS
13% C-LEVEL, OWNERS, FOUNDERS



PREVIOUS BUYER ATTENDEES SAMPLE:

47% QUANT, 53% FUNDAMENTAL

NEW YORK:

400 Capital
Advent International
Angel Oak
Ariel
Avenue Capital
Bain Capital
Balyasny
Beese Fulmer
Blackrock
Brevan Howard
Brevit Capital
Bridgewater
Citadel Securities
DoubleLine
Echo Street
Farallon
Fundstrat
GSI
Galaxy Digital
Jones Trading
JP Morgan
KeyBanc
Morgan Stanley
PDT Partners
Schonfeld
Select Equity Group
Skybridge
TGS Management
The Strategic Funds
Third Point
Truist
Tudor
Two Sigma
Wellington Management
Woodline Partners

ASIA:

Aspex
Atheron
AXA Investment Managers
Balyasny
BlackRock
BNP Paribas
Buena Vista Fund Management
CAM Global Funds SPC
China Investment Corporation
Citadel
Coatue
Dymon Asia Capital
Elliott Management
Farallon
Fidelity
Fiera Capital
GIC
Greenwoods Asset Management
Hong Kong Kam Fung Group
Huatai Financial Holding
Jeneration Capital
LIM Advisors
Man Group Asia
Marshall Wace
Maverick Capital
Millenium Partners
Morgan Stanley
Neuberger Berman
Oasis Management
Oberweis Asset Management
Optimas Capital Limited
Point72 Asset Management
Regal Funds Management
Schonfeld
Y Intercept

LONDON:

Aberdeen Standard Investments
Allianz Global Investors
Bain & Company
Balyasny Asset Management
BlackRock Capital Fund Management
Cerberus Capital Management
Citadel
Credit Suisse International
Deutsche Bank AG
Elliott Advisors
Farallon
Ipsos
Jump Trading
Knox Lane
Liontrust Asset Management
Millennium Partners
Moneta Asset Management
Morgan Stanley
PDT Partners
Pelham Capital
Point72 Asset Management
Rothschild
Royal London Asset Management
Schonfeld
Schroders
Sequoia Capital
Silkfred
Squarepoint Capital
Surveyor Capital
T.Rowe Price
Tiger Global
Two Sigma Investments, LLC
UBS
Viking Global Investors

MIAMI:

Advent International
AltsAxis Family Office
AXQ Capital
Balyasny Asset Management
Blackstone
Blue Owl Capital Citadel
Coatue
Farallon Fidelity
Force Family Office
GoldenTree Asset Management
Greycroft
Harbor
Ithaka
Jump Trading
Jupiter Asset Management
Lighthouse Partners Millennium
Partners
MRR Capital Partners
Park West Asset Management
PDT Partners
PharVision Capital
Point72
Pythagoras
Quantbot Technologies
Schonfeld Strategic Advisors
Select Equity Group
Soroban Capital
The Lewin Fund
Third Point
Tiger Global
Two Sigma
Viking Global Investors
Voloridge
Weiss Asset Management



PREVIOUS BUYER ATTENDEES: CORPORATE

NEW YORK:

Allstate Insurance Company
Applied Research
Blackthorne
Boston Consulting Group
Bregal Sagemount
CARiD
Coca-cola

DoorDash
Effectv, a Comcast company
Equitybee Inc.
Google
Jefferies
Kohl's
Mane Global
Meta
Microsoft
Modern Capital Concepts
MutinyNielsen-Kellerman Company

North America Solutions and Strategy
MasterCard Labs
Omnicom Commerce
Perot Investments
Pier Capital LLC
Spotify
Teamworthy Ventures
tryguac.co
Uber
Uber Eats

EVENT BREAKDOWN

PREVIOUS PROVIDER SPONSORS:

LSEG

MOODY'S
ANALYTICS

FableData

ISM[®]
INSTITUTE FOR SUPPLY MANAGEMENT

Third Bridge▲

GLG

revelio labs

S&P Global

LexisNexis[®]

kpler

δ DALOOPA

EPFR

CE Consumer
Edge

SensorTower

tender α

NewtonX

SPIDERROCK
DATA & ANALYTICS

intellizence

Oxford DataPlan
The home of alternative data

Verity

NIKKEI

apptopia

I/α

MarketPsych Data

intellimation.ai

WEATHER
SOURCE

OptionMetrics

nowcast
LIGHTNING. DETECTED.

Trendeo★

similarweb

Bloomberg

PREVIOUS EVENT SPEAKERS - HIGHLIGHTS



DAVID NEIGLER

CHIEF TECHNOLOGY OFFICER
SCHONFELD



CARSON BONECK, CFA

CHIEF DATA OFFICER
BALYASNY ASSET
MANAGEMENT



ANTHONY BARTOLACCI

CHIEF STRATEGY OFFICER
SENSOR TOWER



JHARONNE MARTIS

DIRECTOR OF CONSUMER
RESEARCH
LSEG DATA & ANALYTICS



TONY BERKMAN

Formerly MANAGING
DIRECTOR of TWO SIGMA



NATALIYA BUGAYOVA

DIRECTOR OF STRATEGIC
INTELLIGENCE
VERTICAL KNOWLEDGE



ANDREA HAGERMAN

HEAD OF DATA SOURCING
CHICAGO TRADING



LIAM HYNES

GLOBAL HEAD OF NEW PRODUCT
DEVELOPMENT FOR PUBLIC
MARKETS
S&P GLOBAL MARKET INTELLIGENCE



DAVID RUKSHIN

CHIEF TECHNOLOGY OFFICER
WORLDQUANT



MARK THOMPSON

HEAD OF PRIMARY RESEARCH
NORGES BANK INVESTMENT
MANAGEMENT



SUMMER MERSINGER

COMMISSIONER
COMMODITY FUTURES
TRADING COMMISSION



THANH-LONG HUYNH

CEO
QUANTCUBE TECHNOLOGY

AI IMMERSIVE SESSIONS & NOTABLE SPEAKERS



SEMIR REDZEPAGIC
Applied AI Leader

ANTHROPIC



JACK CURRAN
Product Lead, Financial Services

 OpenAI



GEMMA POSTLETHWAITE
CEO

GLG



JARED BARKER
Head of Enterprise Strategy

 perplexity



MORGAN RANKEY
Applied AI - Hedge Funds, Market
Makers & Systematic Firms

ANTHROPIC



THOMAS LI
Applied Ai

δ DALOOPA



MIKE NOVOGRATZ,
CEO of Galaxy Digital

 galaxy



NADA BAKOS
Co-founder, Author,
Former CIA analyst

clairvoyint | ai

***2027 SPONSORSHIP
OFFERINGS:
DISCOVERY DAYS***

PLEASE NOTE: <i>Prices increase monthly as the event approaches - booking early is recommended.</i>	Data Table	Silver Exhibit Table Sponsor	Gold Panel Speaking Role	Cocktail Sponsor	Platinum Sponsor
	Starting at \$12,000	Starting at \$16,000	\$25,000 (\$30,000 with Exhibit Table)	\$25,000	\$50,000
One-on-One Meeting Slots	10	10	10	10	10
Dedicated Ensemble Profile & Access	Included	Included	Included	Included	Included
Ability to Submit Data Buyer Wish Lists for Additional Lead Gen	Included	Included	Included	Included	Included
Exhibit Table with Additional Branding		Included	\$5,000 Add On For Exhibit Table	Included	Included
Speaking Role in Front of Whole Audience			Panelist	Opening Remarks	Stand Alone
Number of Event Passes	2	2	3	4	4
Number of Comp Buyside passes		3	4	5	5

***2027 SPONSORSHIP
OFFERINGS:
EXPERIENCES***

HONG KONG ROADSHOW MARCH 19TH 2027

Silver Exhibit Sponsor

\$16,000

Key features:

Exhibit Table, Sponsor
Branding and
Promotion

Up to 8 One-on-One meetings
with Data Buyers

Branding in pre event emails
and website

Company & product profile(s)
on Ensemble for Data Buyers
to discover

Gold Exhibit & Buy-Side Pre Event Sponsorship

\$30,000

Key features:

Co Sponsor of Buy-side Happy
Valley Event, Exhibit Table,
Branding and Promotion

All of the above, plus:

- Panel Speaking Role
- Naming Rights and
introductory comments
at one of the event
sections

Platinum Exhibit Sponsor

\$50,000

Key features:

Stand Alone Speaker, Exhibit
Table, Networking with Buyers,
Naming Rights, Branding and
Promotion

All of the above, with the
following: variants: Stand-
Alone Speaking Role (instead
of on a panel), + Naming
Rights & introductory
comments at one of the event
sections.

MONTAUK
DATA ON THE EDGE
AUGUST 9-10, 2027

SILVER

Starting at \$15,000

- 2 company passes
- 3 buy-side guest invitations
- Branding (pop up banner) opportunity in the Waterfront Ballroom

GOLD

Starting at \$30,000

- 3 company passes
- 4 buy-side guest invitations
- Speaking role

LUMINARY

Starting at \$40,000

- 4 company passes
- 8 buy-side guest invitations
- Speaking role
- Potential Sunday Experience
- Naming rights to (Dinner, or Lunch, or Bonfire)

Brand Sponsorship Opportunity: Breakfast sponsorship (limited to one sponsor) is priced at \$10,000, and includes one company pass, and co-naming rights at the welcome breakfast.

***2027 SPONSORSHIP
OFFERINGS: EXCLUSIVE
PARTNERSHIPS***

**SPEAKING AT BATTLEFIN DISCOVERY DAYS
UNLOCK A UNIQUE THOUGHT LEADERSHIP
OPPORTUNITY.**

**SPEAKING FIRMS GENERATE 2-3X MORE
MEETING REQUESTS FROM DATA BUYERS.**

Speaking at BattleFin significantly boosts your industry profile, offering a platform to showcase expertise and increase visibility.

Interact with an elite audience and position yourself as a thought leader in the field of alternative data and/or AI.

Speaking opportunities

»<||>
BattleFin



Own the room when the day's business is done. No one throws a better party in this industry than BattleFin and its partners. As the exclusive Cocktail Party sponsor, your brand is the first thing attendees see as they transition from sessions to networking — and the last thing they remember on their way out.

- Prime brand visibility: signature cocktail napkins, bar signage, and step-and-repeat placement throughout the reception
- Top-of-mind access: relaxed, informal setting where allocators and managers actually make introductions and follow-up plans
- Brand play: option for a custom cocktail or branded giveaway tied to your firm
- Welcome remarks: opportunity to briefly address the full room before the party kicks off
- Premium collateral placement: logo on event signage, mobile app, and printed agenda
- Post-event recognition: featured in event recap and attendee follow-up communications

Cocktail Party Sponsor



*Price varies depending on details: Please enquire.
Starting at \$25,000.*

Give your product the stage — and the room's full attention. As an Immersive Workshop Partner, you host a dedicated, branded session built around your firm: a working breakfast demo, a lunch workshop, or another curated format that pairs substantive content with a memorable experience.

- Uninterrupted spotlight: a standalone session slot, free from competing programming, dedicated entirely to your firm's story
- Format flexibility: pair your content with a signature experience — a breakfast product demo, a sushi lunch workshop, or another format suited to your message
- Direct access to decision-makers: curated attendee list matched to your target allocators
- Brand integration: your name on the session, the room, and any related event signage or agenda listings
- Lasting recall: a shared meal or hands-on demo gives prospects a concrete reason to remember and follow up with your firm after the event

Immersive Workshop Partner



*Price varies depending on details: Please enquire.
Starting at \$25,000 + food & beverage*

EXCLUSIVE STANDALONE SPONSORSHIPS

Do you have a new product or feature you want maximum exposure for?
Customize your brand's presence at the event and set your product apart.

Data Product Showcase

Stand-Alone
Speaker Slot

\$7,500

Dedicated 5-minute speaking slot on stage in front our Data Buyer audience.

Speaking roles typically result in 2x the meeting requests.

Data Mosaic Panel

Panel Inclusion

\$15,000

Up to 4 data categories (Transaction App, Geolocation, Clickstream, etc) come together on stage to focus on a specific investment trend within a sector. Each data provider will present 5 slides then it will move to a fireside chat format.

The Exabel platform showcases the power of the data--both on a standalone basis and combined. Trend Examples: Luxury goods and the effects Tariff's will have into 2026, GLP-1 and how it is impacting consumer spend levels across grocery, apparel, and medical industries.

EXCLUSIVE STANDALONE SPONSORSHIPS

Do you have a new product or feature you want maximum exposure for?
Customize your brand's presence at the event and set your product apart.

WiFi Sponsor

\$5,000

Branding opportunities across all the WiFi Plaques with prominent placement around the conference venue.

Lanyard Sponsor

\$5,000

Brand logo applied to all attendee lanyards

Coffee Sponsor

\$7,500

The majority of our attendees are drawn to a barista station whenever there is one available - roll out your brand identity across the station.

Cocktail Party Sponsor

\$25,000

Roll out your brand identity across the cocktail party / conference after-party, which is well-attended by buy-side attendees in a more relaxed setting at a high-end venue. This sponsorship can be purchased standalone for prominent brand recognition. There is also an opportunity to make opening remarks at the outset. Food & beverage is included in the cost. \$25k as an add on - \$30 standalone (including two event passes)

DIGITAL MARKETING

EVEN MORE EXPOSURE FOR DATA PROVIDERS

BATTLEFIN TARGETED EMAIL MARKETING - \$5,000

Leverage our database of **13,000+ contacts** and **6,000 buyers** to market events, product launches, or announcements. We offer assistance with graphics and content, full creative control, targeted sends, custom exclusions, and post-send analytics.

Average Trackable average open rate: 14%

LinkedIn: 37,000 followers (official company page + CEO + CTO profiles)

BATTLEFIN LIVE - \$5,000

Enhance your brand's global visibility by tapping into our LinkedIn audience of over 18,000 contacts for **a 15-minute deep dive** into your company. With our sessions drawing 8K + impressions and over 2K + views, it showcases strong audience engagement. Participate in interactive Q&A sessions for direct engagement and immediate feedback. Plus, enjoy extended visibility for your brand before, during, and after the event to maintain interest and momentum.

BATTLEFIN WEBINAR - \$10,000

BattleFin offers a personalized **30-40 minute** webinar with an additional 10-minute Q&A on your chosen date. We handle all marketing, including emails and social media promotion, and provide you with a custom registration page and complete access to attendee information and registration approvals.

SPONSOR OUR ALT DATA ROUNDUP - \$1,000 *

**Bolt on to an event or digital marketing package*

Having a sponsored content box featured in BattleFin's Alt Data Roundup puts your firm directly in front of allocators, analysts, and data buyers who are actively sourcing new datasets — no cold outreach required. Targeted audience: reaches investment professionals specifically evaluating alt data for sourcing and due diligence. This pairs cost of a full sponsorship package. Complementary positioning: pairs naturally with other sponsorship tiers as an add-on, or works well as a standalone entry point for firms testing BattleFin's audience.

Audience size: 14,000 contacts.

Trackable average open rate: Data providers: 16.7%, Data buyers: 9.7%, Other: 22%

Get in Touch

Reach out to discuss
your 2027 plans and
budgeting.



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