

BattleFin & Jefferies Present

# The Year Ahead in Alternative Data

January 29, 2019  
Fontainebleau, Miami FL

## Track 1: Sector Based Sparkle East Ballroom

8:00AM – 9:00AM

Registration and Light Breakfast

9:00AM – 9:15AM

Using alternative data to make 2019 predictions in the Agriculture & Transport sectors  
Ocean Freight Exchange | Gro Intelligence | M: Jefferies

9:15AM – 9:30AM

Using Alternative Data to generate Technology investment ideas. Identifying trends in the IoT, Cloud, and everything-as-a-service World - CrowdThnk | DataPulse | M: Jefferies

9:30AM – 9:55 AM

Real Estate Panel: using alternative data for insights in the Real Estate and REIT sectors - Thasos | BuildFax | Brookfield Properties | Green Street Advisors | M: Alternative Data Analytics

9:55AM – 10:15AM

Connecting the Dots: Using Knowledge Graphs to Identify Investment Opportunities - Yewno | M: BattleFin

10:15AM – 10:35AM

Energy predictions for 2019. Where is oil headed?  
Orbital Insight | Camgian | M: M Science

10:35AM – 11:00AM

Break

11:00AM – 11:20AM

Untangling data in 2019 – Infrastructure, Testing and Data Engineering Solutions - Crux | B23 | Ticksmith | M: Jefferies

11:20AM – 11:35AM

Predicting the Unknown. Alternative Data Insights into the Commercial Marketplace - Experian | M: Jefferies

11:35AM – 12:00PM

The Year Ahead in Alt Data, Prognostications & Perspectives of what's going to shape the alt data space in 2019  
Point 72 | M Science | M: BattleFin

12:00PM – 1:00PM

Lunch

1:00PM – 1:20PM

Transition

1:20PM – 3:20PM

One-on-One Meetings

3:20PM – 3:40PM

Break

3:40PM – 5:40PM

One-on-One Meetings

5:30PM – 8:00PM

Reception - Cocktails at Scarpetta Restaurant

## Track 2: Educational and Category Based Ocean Promenade East

8:00AM – 9:00AM

R Studio Data Science educational session  
R Studio | BattleFin

9:00AM – 9:15AM

Shhh no one talks about data set pricing. This is BattleFin, let's talk about alt data pricing and ROI  
Credit Suisse | WorldQuant | M: Jefferies

9:15AM – 9:30AM

An intro and update on the Alternative Data Combine a data science competition - M Science | Amazon AWS | M: BattleFin

9:30AM – 9:55 AM

Using Alt Data to Generate Short Investment Ideas and Spot Negative Trends - Cognovi Labs | Brandloyalties, Inc. | Strاتي | Social Market Analytics | M: Jefferies

9:55AM – 10:05AM

Understanding Data Quality. Ensemble solution - TresVista

10:05AM-10:15AM

Entity Mapping, searching, querying and organizing data  
Hivemind

10:15AM – 10:35AM

Creating investment edge in Asia using alternative data. Asian vendor spotlight. - BlueFire AI | ChinaScope | M: BattleFin

10:35AM – 11:00AM

Break

11:00AM – 11:15AM

Compliance & Privacy Deep dive, Gmail, Apple, Google changes & 2019 key areas of focus. - M Science | LoPresti Law Group | M: Jefferies

11:15AM – 11:35AM

An intro to Ensemble. How alt data can track KPI's and generate Fundamental signals - BattleFin

