

# DISCOVERY DAY MIAMI 2022

The Year Ahead in Alternative Data  
January 26-27, 2022 | Nobu Eden Roc

**BattleFin's Live & In-Person Discovery Day** events are **BACK**. Join us Wednesday and Thursday January 26<sup>th</sup> and 27<sup>th</sup> at the Nobu Eden Roc in Miami. BattleFin pioneered the Data One-on-One meeting experience and has the best events in the alternative data world. Virtual events brought together thousands of us digitally, but with vaccinations underway now it's time to connect face-to-face. We'll have the top hedge funds, VCs, asset managers and corporations joining us in Miami with a large number of the networking events taking place outdoors. Our last live event facilitated over 3,900 One-on-One meetings with hedge fund data buyers representing \$2 trillion in AUM, and we're excited to be back in sunny Miami in 2022.



2 full days with up to 16 One-on-One meeting spots.  
Insightful content, product launches, & data drops.



**Discovery Day Miami 2022** will bring together our ever-growing community of data providers, data buyers and data-forward corporations. We are limiting capacity to 100 alternative data companies, and plan to highlight and focus on brand new data product launches at this event. You won't want to miss this safe return to live events as we focus on outdoor networking and meetings. Have a new product coming in 2022? Announce your launch exclusively at BattleFin Miami, and get a complimentary data drop promotion during our content sessions. Buyers are hunting for new data and new connections, which they'll find through expert content sessions, our online Ensemble catalog, and curated One-on-One meetings. *Think speed dating for alpha...* and you'll want to hit the ground running.

#### Prior Fund Participants:

Fidelity, Wellington, WorldQuant, Point 72, Schonfeld, Citadel, Coatue, Lone Pine Capital etc.

#### Prior Data Provider Participants:

RavenPack, S&P Global Market Intelligence, Edison, Weather Source, Vertical Knowledge, DTCC, DataPulse, GfK Boutique, State Street, Yodlee, and many more.

[Register Now](#)

**This event will sell out. Book early & get the lowest prices.**

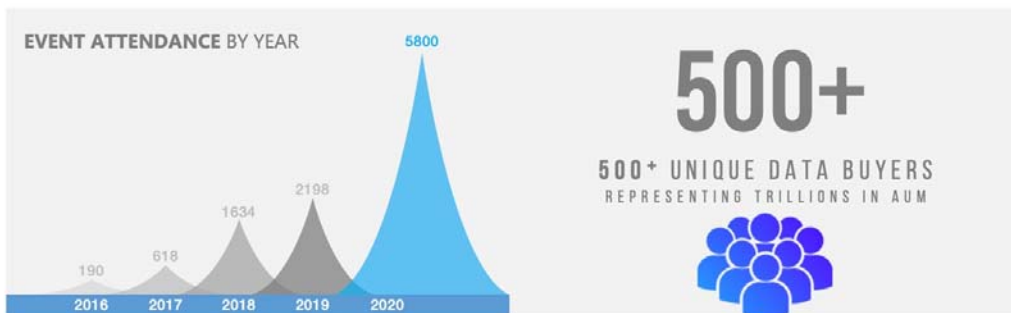
Questions? Contact Tim Harrington

Email [th@BattleFin.com](mailto:th@BattleFin.com) // Call (212)201-5373

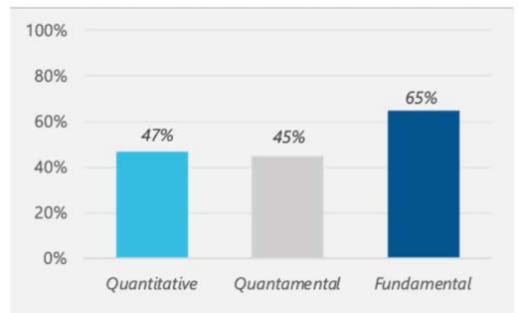
# BENEFITS

## ROI-DRIVEN EVENT FOCUS: If you make a single sale from your One-on-One meetings, this event more than pays for itself

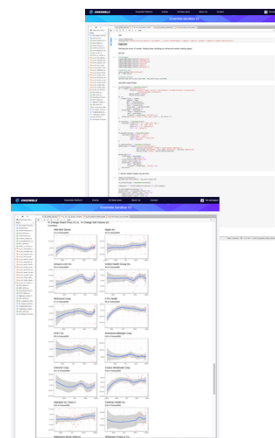
Asset Managers, Hedge Funds, Data Scientists, Sourcing Teams, VCs, PE Firms, Investment Banks, Retail Investors, Data-Driven Corporations, and Members of the Media will all be attending and taking meetings at Discovery Day Miami 2022. Our last live event facilitated over 3,900 One-on-One meetings with hedge fund data buyers representing \$2 trillion in AUM. Check out the detailed attendee breakdown:



DATA BUYERS USING THESE INVESTMENT PROCESSES



The Ensemble technology platform empowers data providers, showcases your data and shortens sales cycles.



BattleFin's **Discovery Day Events** allow data buyers to do in days what used to take months to set up. **Ensemble** was built to directly address the pain points buyers and sellers experience.



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# LOGISTICS



**EDEN ROC**  
MIAMI BEACH

**NOBU HOTEL**  
MIAMI BEACH

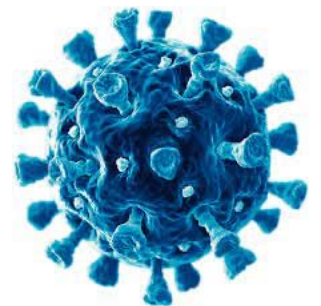
Named #5 Among the Top 20 Hotels in Miami, Nobu Hotel Miami Beach delivers the unique chemistry and perfect balance of luxury and lifestyle. Eden Roc Miami Beach is one of the most iconic and architecturally significant hotels in Miami, lending nostalgic glamour to a modern beachfront resort experience.

Discovery Day attendees can enjoy a special rate of \$349 per night at the Nobu Hotel from January 23<sup>rd</sup> – January 30<sup>th</sup>, while supplies last. Call 305-531-0000 or [CLICK HERE](#) to book.

BattleFin will be implementing strict **safety and sanitization** precautions for Discovery Day Miami in the wake of COVID-19.

COVID-19 has forever changed the global landscape for in-person events. While we are still planning to fulfill our mission of helping our partners make better decisions with alternative data and show our community what new datasets are available, our top priority is the health, safety, and security of all participants. Thus, we are working diligently with our venues to ensure that cleanliness, disinfection, and social distancing protocols consistent with CDC recommendations are in place, including:

- Limiting attendance to **500 people and 100 alternative data tables**
- Recommending Vaccinations
- Recommending the use of face masks while indoors
- Classroom-style seating spaced to meet social-distancing requirements
- Hand sanitizer stations available throughout the hotel
- Frequent cleaning and sanitizing of public areas, with attention paid to high-touch points and traffic areas
- Open entry doors to reduce contact with hard surfaces
- Outdoor networking events whenever possible



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# SPONSORSHIP

## Data Provider Participation Packages

Discovery Day Miami 2022

**>> LIMITED AVAILABILITY <<**  
**Only 100 Alternative Data Tables Available**



### Data Table \$9,500

- Data table for up to 16 One-on-One meetings with Data Buyers
- Includes 2 Attendee Tickets
- Your profiles shown to data buyers through Ensemble for meeting selections & data testing (if available)

### Silver Exhibit Table \$15,000

- Exhibit Table – works as a meeting space for One-on-Ones, with extra room for banners, promotional materials, & more
- Up to 16 One-on-One meetings with Data Buyers
- Includes 2 Attendee Tickets
- Event promotion via emails
- Your company logo on banners
- Your profiles shown to data buyers through Ensemble for meeting selections & data testing (if available)

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# SPONSORSHIP

## Data Provider Speaking Packages

Discovery Day Miami 2022



### Gold Data Sponsor \$20,000

- Speaking role on a panel discussion\*
- Panel recording + professional editing
- Data table for up to 16 One-on-One meetings with data buyers
- Includes 3 attendee tickets, PLUS 2 complimentary passes (\$2,000 per ticket value) for buyside customers or prospects
- Event promotion via emails
- Your company logo on banners
- Your profiles shown to data buyers through Ensemble for meeting selections & data testing (if available)
- You can upgrade your Data Table to an Exhibit Table for +\$2,500

### Platinum Data Sponsor \$30,000

- Standalone speaking role, the stage is yours
- Optional naming rights and introduction to an event section or panel
- Panel recording + interview included in recap video
- Exhibit Table – works as a meeting space for up to 16 One-on-One meetings, with extra room for banners, promotional materials, & more
- Includes 4 attendee tickets, PLUS 4 complimentary passes (\$2,000 per ticket value) for buyside customers or prospects
- Event promotion via emails
- Your company logo on banners
- Your profiles shown to data buyers through Ensemble for meeting selections & data testing (if available)

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# SPONSORSHIP

**Data Provider Add Ons**  
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## PRIVATE YACHT DINNER

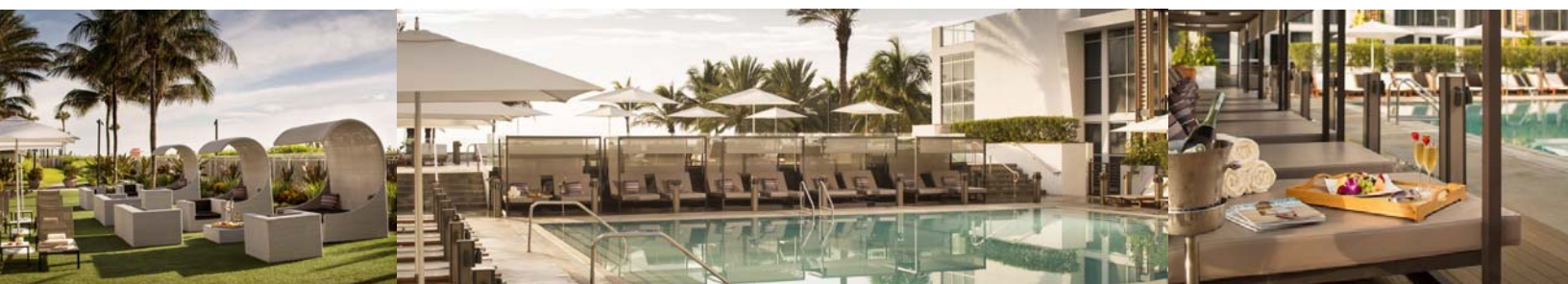
DELEGATE PASSES	In-person access for three to Discovery Day Miami
PRIVATE TICKETS	Up to 24 tickets to a private, catered yacht dinner to distribute as you wish
FOOD & BEVERAGE	Catering provided, plus \$2,500 bar tab
GUEST APPEARANCES	Wow your friends with a guest appearance from celebrities like Jon Najarian or Kevin O’Leary

\$30,000

## PRIVATE COCKTAIL PARTY

DELEGATE PASSES	In-person access for three to Discovery Day Miami
NETWORKING	All Discovery Day Miami attendees will be invited
FOOD & BEVERAGE	Liquor, beer, wine, and hors d'oeuvres provided
GUEST APPEARANCES	Wow your friends with a guest appearance from celebrities like Jon Najarian or Kevin O’Leary

\$50,000



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