

HONG KONG 2018 | AGENDA

TUESDAY NOVEMBER 6, 2018

Island Shangri-La - Level 5 Island Ballroom

8:00AM - 9:00AM

Registration and Light Breakfast

Pre-Event Area in front of Island Ballroom Level 5

9:00AM - 9:15AM

A Deep Dive Using Alternative Data to Generate Retail and Consumer Investment Ideas

Native | 1010data | m:Jefferies

9:15AM - 9:30AM

The Future of Data Collection, Ingestion, Categorization and Alpha Generation

Tresvista | m:BattleFin

9:30AM - 9:55AM

Using Satellite Imagery to Predict Beyond Parking Lots and Oil Tanks

Orbital Insight | m:Jefferies

9:55AM - 10:05AM

Understanding the Asian Alternative Data Market, China vs Japan vs Korea vs...

BigOne Labs | M Science

10:05AM - 10:15AM

Macro Investment Ideas Generated Using Alternative Data

m: Jefferies

10:15AM - 10:30AM

Understanding how to Use Web Scraping to Generate Investment Ideas

m: Jefferies

10:30AM - 10:45AM

Break

10:45AM - 11:00AM

Using Sentiment Analysis to Predict Stock Movements

Extract Alpha | m:BattleFin

11:00AM - 11:15AM

Alt Data Target: AAPL: Using Email Receipt Data and Credit/Debit Card Data to Identify Handset Sales Trends

m: Jefferies

11:15AM - 11:25AM

The Role of the Data Scientist. Turning Data into Information

11:25AM - 11:35AM

IoT Discussion: Sensors, cameras and generating Industrial and Transport research ideas from IoT.

m: Jefferies

11:35AM - 11:55AM

Sourcing, Evaluating, Testing & Purchasing Alternative Data

M Science | m:BattleFin

11:55AM - 1:10PM

Lunch

Level 5 - Tianshan & Lushan Room and
Level 39 - Atrium Room

1:10PM - 1:20PM

Transition

1:20PM - 3:00PM

One-on-One Meetings

3:00PM - 3:20PM

Break

3:20PM - 5:00PM

One-on-One Meetings

5:00PM - 8:00PM

Reception - Cocktails

Level 39 - Atrium Room
Concert Performance by Jarlena
