
8:00AM - 9:00AM

Registration and light breakfast

9:00AM - 9:15AM

**The Alternative Data Matrix:
Understanding which data sets work best
in which sectors and for what investment
time horizons.**

M Science | m:BattleFin

9:15AM - 9:30AM

**An intro to Ensemble, a platform
for sourcing, testing & utilizing
alternative data**

BattleFin

9:30AM - 9:55AM

**Panel: Understanding uses for satellite
data and various solutions**

Ursa | Orbital Insight | m:Jefferies

9:55AM - 10:05AM

**A discussion on techniques for
finding Signal in alternative data**

CausaLens | m:BattleFin

10:05AM - 10:15AM

**Understanding how to use Web Scraping
to generate investment ideas**

Sequentum | m:Jefferies

10:20AM - 10:30AM

**Data Science Solutions for the
fundamental/discretionary world**

RapidMiner | m:BattleFin

10:30AM - 10:45AM

Break

10:45AM - 11:10AM

**ESG data panel; understanding
Environmental, Social and Governance
data solutions**

OWL Analytics | TruValue Labs |
Thomson Reuters | m:Jefferies

11:10AM - 11:40AM

**Panel: Cha Ching: using credit and debit
card data to identify revenue trends**

M Science Swipe | Second Measure
| 1010 Data | m:Jefferies

11:40AM - 11:50AM

**IoT Discussion: Sensors, cameras
and using visual analytics**

Camgian | m:Jefferies

11:50AM - 12:00PM

**Behavioral Analytics: Using Alternative
Data to do Virtual Channel Checks**

Cognovi Labs | m:BattleFin

12:00PM - 1:15PM

Lunch

1:20PM - 3:00PM

One-on-One meetings

3:00PM - 3:20PM

Break

3:20PM - 5:00PM

One-on-One meetings

5:00PM - 8:00PM

**Reception in the Mirror Room
of Rosewood Hotel**

Concert Performance by Live Radio

LONDON 2018 | AGENDA

DAY 2 | THURSDAY SEPTEMBER 27TH, 2018

8:00AM - 9:00AM

Registration

9:00AM - 9:20AM

Consumer and Retail dataset options

Native | Edison Software | m:Jefferies

9:20AM - 9:35AM

Understanding the ROI of a data set, quality, testing and pricing

Jump Trading | m:BattleFin

9:35AM - 9:55AM

Using alt data to generate Technology, Media & Telecom ideas

TMT Analysis | Teragence | m:Jefferies

9:55AM - 10:10AM

Understanding the BattleFin Accelerator, what pieces of the puzzle do data providers need to incorporate to get traction in the finance world.

BattleFin

10:10AM - 10:25AM

Industrial and Transport alternative data solutions; using satellite AIS for ship tracking to make predictions

Maritrace | m:Jefferies

10:25AM - 10:35AM

Using alternative data to track Key Performance Indicators (KPIs)

Ish Pandher

10:35AM - 10:50AM

Break

10:50AM - 11:10AM

Panel Data Engineering the Zero-Sum Game that can Make or Break your Organization

B23 | M Science | m:Jefferies

11:10AM - 11:25AM

GDPR, Compliance and the alternative data regulatory landscape

LoPresti Law Group | m:Jefferies

11:25AM - 11:50AM

Energy Data Panel: Understanding how to use alternative data to understand oil and gas sector KPI's

Rystad | m:Jefferies

11:50AM - 12:00PM

Golden Security Masters and Joining up the Dots: Mapping and Enriching Alt Datasets

HiveMind | m:BattleFin

12:00PM - 1:15PM

Lunch

1:20PM - 3:00PM

One-on-One meetings

3:00PM - 3:20PM

Break

3:20PM - 5:00PM

One-on-One meetings

5:00PM - 7:00PM

Reception in Scarfes Bar of Rosewood Hotel

Musical Performance by Adam Pond