

MIAMI 2018 AGENDA

Nobu Eden Roc Hotel - 4525 Collins Ave, Miami Beach, FL - Jan 30-31st, 2018

8:00 AM	● Registration	Pompeii Foyer
8:40 AM to 12:30 PM	● Day 1 Educational theme - Using Alternative Data in the Investment and Research Process	Mona Lisa
8:40 AM	● Intro to Using Alternative Data in your investment & idea generation process Lingo, categories and delivery types - setting the foundation	Leigh Drogen Founder / CEO Estimize Mona Lisa
9:20 AM	● Talk Data to Me - Backtest smacktest, how to figure out if alternative data actually generates alpha. An intro to www.AlternativeDataProject.com	Tim Harrington - CEO BattleFin Chris Petrescu Mona Lisa
9:30 AM	● Data Adoption for Active Managers - Evaluation - Alpha Generation - Risk Management	Rayne Gaisford Founder/CEO Olive Street Advisers Mona Lisa
9:40 AM	● How to Make your Data Compliant and Consumable	Marc LoPresti - Founder LoPresti Law Group Mona Lisa
9:50 AM	● So Much Data, So Little Time - How to cope with Large and Diverse Data and make it manageable	Francis Wenzel - CEO Ticksmith Mona Lisa
10:10 AM	● Understanding Factor Models & Being Factor Aware when it comes to Alternative Data	Omer Cedar - OmegaPoint Melissa Brown - Axioma Mona Lisa
10:40 AM	● BREAK	
10:50 AM	● "The Stack" : Infrastructure and Data Ingestion Engines to Utilize Alt Data - Data Storage - Data Prep - Modeling - Optimizer - Backtest - Front end - Human Capital	Philip Brittan - CEO - Crux Informatics Mona Lisa
11:20 AM	● How to Analyze and Use New Data Sets - Understanding which data relates to which investment sectors - Consumer - TMT - Energy - Does Alternative Data help Increase Conviction in Investment Strategies	Javed Jussa - Director of Quantitative Research Wolfe Research Mona Lisa
11:40 AM	● Combining Alternative Datasets to Answer Key Investment Questions	Stephen Lento - Yipit Data Mona Lisa
11:50 AM	● Using Alternative Data to trade Bitcoin	Pierce Crosby - StockTwits Mona Lisa
12:00 PM	● Keynote Speech by RavenPack	Armando Gonzalez - CEO RavenPack Mona Lisa
12:20 PM	● Box Lunches	Pompeii Ballroom and Promenade A & B
12:20 PM	● Main Event & One-On-One Registration Opens	Pompeii Foyer
12:30 - 1:30 PM	● Ensemble Discussion Tables - Working Lunch	Spa Garden
1:30 PM	● Alternative Data One-on-Ones - Opening Remarks	Pompeii Ballroom & Promenade A
1:40 PM	● Alternative Data One-on-Ones	Pompeii Ballroom & Promenade A
3:00 PM	● Break	Pompeii Ballroom & Promenade A
3:20 PM	● Alternative Data One-on-Ones	Pompeii Ballroom & Promenade A
5:40 PM	● Closing Remarks	Pompeii Ballroom & Promenade A
6 - 8 PM	● Alternative Data Kick off Dinner Party sponsored by Jefferies	Ocean Garden

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8:00 AM	● Registration and One-on-Ones desk opens		Pompeii Foyer
8:45 AM	● Alternative Data Project Update - From Concept to Reality	Tim Harrington - CEO - BattleFin Mutisya Ndunda - CEO Alpha Vertex	Mona Lisa
9:00 AM	● Alpha from the Sky: Breaking down the Satellite Imagery Space - Resolution, Frequency, Micro Satellites and Sectors where they can generate alpha	Moderator - Javed Jussa Orbital Insight Geospatial insight FeatureX	Mona Lisa
9:30 AM	● Consumer and Retail Insights Using Alternative Data	Moderator - Mark Herrmann Thinknum App Annie Consumer Edge Research	Mona Lisa
10:00 AM	● BREAK		
10:15 AM	● Data Aggregators - Is this the new Sell Side?	Moderator - Rayne Gaisford B23 MScience	Mona Lisa
10:45 AM	● Geolocation - Ground Truth and Predicting Buying Patterns - Panel Size? User Consistency? Length of Data History? - Geolocation Just for Retail Names? - Examples of the predictive nature of Geolocation Data	Moderator: Pavan Arora Cuebiq Thasos Reveal Mobile GroundTruth	Mona Lisa
11:25 AM	● Using Alternative Data to Identify Macro and Economic Trends and Longer-Term Indicators	Moderator - Jim Creighton BuildFax BizQualify	Mona Lisa
11:55 AM	● Using Alternative Data to Predict Oil and Energy movements	Moderator - Tim Harrington RavenPack Enigma Ursa	Mona Lisa
12:10 AM	● Alternative Data Compliance - What funds and investment firms need to understand - Evaluating a data set - Creating an Alt Data Due Diligence Questionnaire (DDQ)	Jonathan Streeter - Partner Dechert LLP	Mona Lisa
12:30 PM	● Lunch - Sponsored by RavenPack		Ocean Garden
1:30 PM	● Alternative Data One-on-Ones - Opening Remarks		Pompeii Ballroom & Promenade A
1:40 PM	● Alternative Data One-on-Ones		Pompeii Ballroom & Promenade A
3:40 PM	● Break		Pompeii Ballroom & Promenade A
4:00 PM	● Alternative Data One-on-Ones		Pompeii Ballroom & Promenade A
6:00 PM	● Closing Remarks		Pompeii Ballroom & Promenade A



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